

WHAT SETS IOWA SHARES APART?

CHOICE – Donors may select specific Iowa Shares member organizations. All designations are honored, including donations to non- Iowa Shares organizations.

FAIRNESS – If you choose not to designate a specific organization, your donation is divided among all the Iowa Shares full member organizations.

EFFECTIVENESS – We work to keep administrative cost low, so a greater portion of your donation goes to the charities you chose.

LOCAL CONTROL – Iowa Shares is run by a working board made of one representative from each full member organization.



WHAT IS IOWA SHARES?

- A federation of Iowa charities who make it easy for Iowans to donate through Iowa workplace partnerships.
- A 501(c)3 non-profit so contributions are tax deductible.
- Has raised funds through direct donations and workplace giving since 1993.
- Our member organizations benefit Iowa communities through education, advocacy, and direct services.

IOWA SHARES
20 E. Market Street
Iowa City, IA 52245

319.338.1446 OR info@iowashares.org
www.iowashares.org

WORKPLACE GIVING



iowashares.org

With Iowa Shares, donations go to charities right here in Iowa

Set up a giving campaign at your workplace today!

Contact the Iowa Shares office

319.338.1446

info@iowashares.org

- ▶ We'll provide all the materials you need for your employees to donate.
- ▶ We'll create a customized online donation site for your company.
- ▶ We'll even come to your workplace to answer your questions.

Benefits to Employer

- ▶ Become a good corporate citizen.
- ▶ Employees appreciate workplaces that make it easy to donate.
- ▶ Employees get to choose what charities to support.
- ▶ ALL charities are in Iowa.
- ▶ Lower administrative costs mean more donor funds go to charities.

Make a difference in Iowa

Help protect children, families, workers, animals and the environment.



Strengthen human rights, encourage cultural diversity, promote the arts, boost literacy, and much more.



ENGAGE YOUNG DONORS

Iowa Shares is a great fit for young employees who value nonprofit advocacy for specific issues, along with the arts and culture. A survey of Millennials reported:

78% believe that companies have a responsibility to make a difference in the world.

83% will trust a company more if it is socially/environmentally responsible.

79% want to work for a company that cares about how it impacts and contributes to society.

69% are aware of their employer's commitment to social/environmental causes.